

High Tech Company presentation

March 2015





- Infineon Technologies Company
- Infineon Technologies Romania
- Why Infineon? , Peoples@Infineon
- University Relations



- Infineon Technologies Company
- Infineon Technologies Romania
- Why Infineon? , Peoples@Infineon
- University Relations

infineon

Infineon at a Glance

The Company

- Infineon provides semiconductor and system solutions, focusing on three central needs of our modern society: Energy Efficiency, Mobility and Security
- Revenue in FY 2014: € 4.320 billion
- 26,210 employees worldwide (as of June 2013)
- Strong technology portfolio with more than 17,250 patents and patent applications (as of Sept. 2012)
- More than 20 R&D locations all over the world
- Germany's largest and Europe's second largest semiconductor company

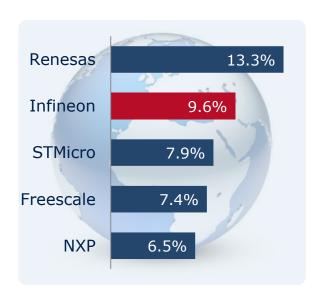
Infineon Holds Top Positions in All Major Product Categories*

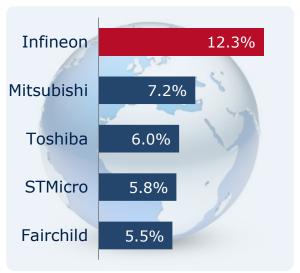


Automotive semiconductors total market in CJ* 2013: \$25.1bn

Power semiconductors total market in CJ* 2013: \$15.4bn

Smart card ICs total market in CJ* 2013: \$2.48bn







Automotive semiconductors incl. semiconductor sensors.

Source: Strategy Analytics, April 2014. Discrete power semiconductors and power modules.

Source: IHS, September 2014.

Microcontroller-based smart card ICs.

Source: IHS, July 2014.

We Focus on Three Areas with Highly Attractive Future Perspectives



Energy Efficiency



Security







Automotive

Industrial Power Control

Power Management & Multimarket

Chip Card & Security

infineon

Energy Efficiency



Key Trends

- Soaring total energy demand across the globe amid dwindling fossil energy resources
- Strong CO₂ policies to achieve climate goals
- Tapping renewable energies as sustainable energy sources
- Electrification of the drivetrain of commercial and passenger vehicles

Our Contribution

- Infineon delivers semiconductor innovations playing a valuable role in minimizing power loss and maximizing power savings along the entire energy supply chain, extending from generation through distribution to actual consumption.
- Our products are the basis for intelligent and optimal use of energy resources in industrial, computing and consumer applications, and in cars.

Mobility





Key Trends

- Rigid CO₂ regulations and rising oil price
- Increasing rules on safety, focusing on preventive measures
- Rising new requirements in cars for emerging markets
- Urbanization, globalization and demographic change
- Strong investments in local and long distance public transportation systems

Our Contribution

- Leading semiconductor solutions contributing to a more sustainable mobility in terms of reduced fuel consumption/emissions, improved safety and affordability.
- As an innovation driver and supplier of key components for electric and hybrid vehicles, Infineon will actively help to shape the paradigm shift towards electro mobility on the road.
- Innovative public transportation solutions for traction and electronic tickets.

infineon

Security



Key Trends

- Secure communication everywhere utilizing mobile phone and internet
- Move to electronic identification of documents and products
- Contactless cards for payment and electronic tickets
- Increased electronics in cars, calling for secure data handling
- Introduction of smart grids calling for advanced data security

Our Contribution

- Tailored security according to system requirements, enabling the implementation of transparent security in everyday systems.
- Leverage our worldwide leadership in security know-how for smart cards in automotive and industrial applications increasingly demanding security.
- Combining both hardware security and cryptography, our products build the basis for privacy and security while maintaining personal freedom and facilitating extended communication capabilities.



- Infineon Technologies Company
- Infineon Technologies Romania (IFRO)
- Why Infineon? , Peoples@Infineon
- University Relations



Infineon Technologies in Romania

- Founded in April 2005
- Located in northern part of Bucharest
- Good public transport (tram, metro)
- 300+ employees as of today
- 5800 m² research office
- 580 m² laboratory area











Infineon Romania (IFRO) core competencies

Automotive applications

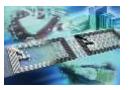


Chip Cards and Security













Concept Engineering

Analog Design

Digital Design

Analog IC Layout

Design Flow Support

Test Engineering

Product Engineering

Product Support

Project Management

Infineon Romania is working over the complete value chain, from concept to product ramp-up for state of the art semiconductors

2015-03-04 Page 12

Chip Card & Security Applications Infineon is serving all key security markets





Contact-less devices

Other Security devices



Payment Credit / Debit E-purse







CommunicationsMobile Communication
Prepaid Telecom



Entertainment Pay-TV, Gaming Video/Audio







Gov't Identification E-Passport, National ID Driver License Social and Health Cards

Physical and IT Access Transport, Ticketing,









Membership & Loyalty Cards

Object Identification

Personal Identification







2015-03-04 Page 13



- Infineon Technologies Company
- Infineon Technologies Romania
- Why Infineon? , Peoples@Infineon
- University Relations

Why Infineon? Infineon covers the whole value chain



Our value chain is highly complex and globally distributed

Technology

Production

Products

Applications

Customer











Why Infineon? You can develop in all steps of the value chain



Technology

Production

Products

Applications

Customer

We need a broad range of experts





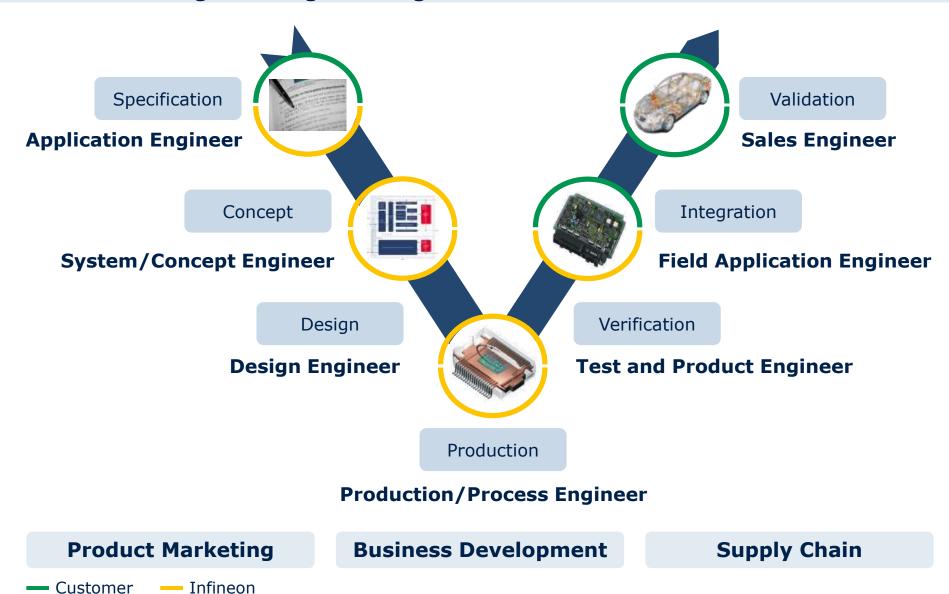






Why Infineon? A Broad Range of Engineering Tasks









- ...are passionate for innovation
- ...are open minded and fluent in english
- ...take responsibility and love ambitious goals
- ...play in the team and want to win with the team
- ...are able to present complex things in a simple way
- ...dont give up
- ...have Industry or Infineon experience



- Infineon Technologies Company
- Infineon Technologies Romania
- Why Infineon? , Peoples@Infineon
- University Relations



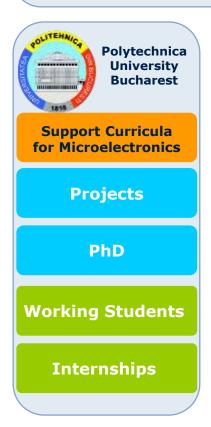
Infineon Romania - University Cooperation

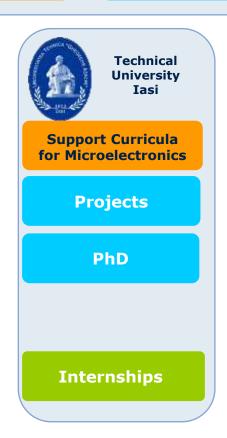
The strategy for cooperation with Universities is developed under three areas:

EDUCATION

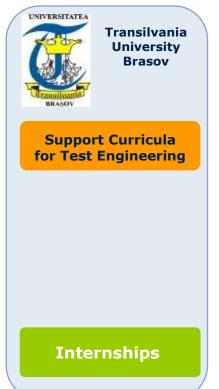
RESEARCH

POOL FOR FRESH GRADUATES



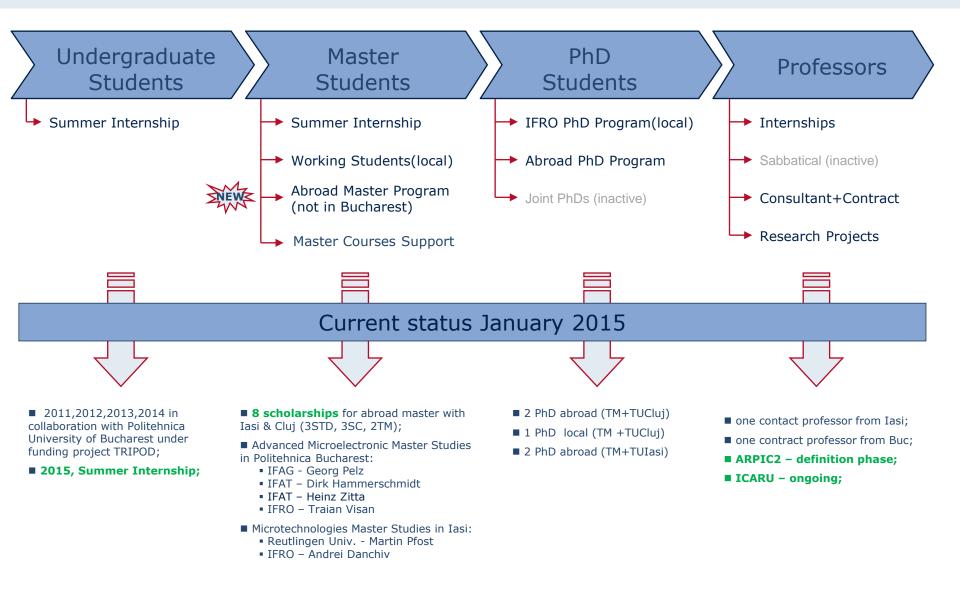








Programs developed with Universities



Infineon's common innovation culture



INNOVATION it is all about **PEOPLE** the rest is **TECHNOLOGY**



- Management Leadership
- ■Technical Ladder Leadership
- **Employee Attitude**
- Innovation Culture

- ■Technology & Architectures
- Core Competencies
- **■**Products & Processes
- Business Models



ENERGY EFFICIENCY MOBILITY SECURITY

Innovative semiconductor solutions for energy efficiency, mobility and security.

